

KM Impact Challenge unConference Agenda*

Day 1	Presenter
Peer Introductions	Participants
Opening Remarks	Stacey Young, USAID Jeff Kwaterski, Impact Alliance
Keynote Presentation(s)	Marie-Ange Binagwaho and Louise Clark from the KM Impact Challenge team, will be presenting the key findings from the KM Impact Challenge Synthesis Report.
Introduction to Top Finalist Case Stories	<ul style="list-style-type: none"> ▪ Mridula Seth: Providing Academic Support and building Life Skills of Children from poor families (India) ▪ Eliana Quiroz: UNDP Bolivia promotes democratic governance through gobernabilidad.org.bo web 2.0 platform (Bolivia) ▪ Sherine Ghoneim: Connecting researchers from the Global South to those with the power to make a difference (Egypt) ▪ Nathan Horst: EthnoCorder: An Innovation in Mobile Data Collection and Use (Burundi) ▪ Graciela B. De Oto: Improving the Social Value of Knowledge for Women Entrepreneurs (Argentina) ▪ Anthony Mugo: Connecting Arid Lands Communities With Knowledge (Kenya) ▪ Corinne Farrell: The HRH Global Resource Center: Strengthening the Global Health Workforce through KM (United States) ▪ Jay Liebowitz: Fostering Research and Scholarship through Knowledge Sharing Activities (United States) ▪ Kim Bettcher: Knowledge Sharing for Democracy Assistance (United States) ▪ Sarah Cummings: Evaluation of the IKM Emergent Research Programme: taking a complexity perspective to evaluation (Germany) ▪ Soledad Muñiz: Participatory Video for Monitoring & Evaluation in Community Based Adaptation to Climate Change (Kenya and Argentina) ▪ Alakh Asthana: Breaking the Walls of a KM Class Room with YouTube (India) <p>Q&A and dialogue with audience</p>
Explanation of Afternoon Sessions and Agenda Creation Process	Facilitator: Louise Clark
Lunch	Participants
Discussion Session 1: Understanding how we use knowledge	<p>A: Measuring the effectiveness of online portals Is it possible to know what happens to information downloaded from web portals? Is it necessary to know what happens to information downloaded from web portals? How can we make webstats useful? What are the challenges of collecting feedback from users? What mechanisms exist to measure the influence of multiple media sources?</p> <p>B: Measuring the uptake and application of new knowledge How do we know that new knowledge / information is used and applied? What mechanisms exist to measure this (drawing from sector examples, e.g. health, agriculture, education, etc) What can we learn from other disciplines experience with behavior / social change?(social marketing, development communication / C4D, private sector) Is it possible to define baseline levels of K? Is it enough to measure Knowledge flows to target groups?</p> <p>C/D: Open Space Topics (TBD)</p>
Discussion Session 2: Understanding how we use M&E data	<p>A: Transparency and use of M&E data How do decision makers use M&E data? How can these data support decision making in other stakeholder groups? What are the barriers to making monitoring data more widely available? How can we make donors / aid agencies more accountable? How can we use our KM skills to make M&E data more useful to different stakeholder groups</p> <p>B: Embedding M&E in project activities: making monitoring useful How can we ensure that collection and analysis of monitoring data does not create an additional burden to project staff? How to ensure that monitoring data is useful to improve project performance and meet reporting requirements? How to incorporate M&E design into project planning? Idealism vs Realism: Budget, training, time and other constraints</p> <p>C/D: Open Space Topics (TBD)</p>
Synthesis Session	Reporting back from discussion sessions
Reception	Networking
Day 2	
Recap of Day 1 highlights	
Keynote Presentation(s)	Mike Powell, IKM Emergent Chris Addison and Luz Marina Alvare, IFPRI
Discussion Session 3: Practical considerations	<p>A: Innovative use of social / visual media for data collection How can we capitalize on the potential of SMS and social media to simplify data collection processes? Does visual media improve utility of monitoring systems and make data more actionable?</p> <p>B: Mechanisms to compile and aggregate qualitative data How can we simplify the analysis of qualitative data to rapidly identify key lessons and tendencies ?</p>

How can we aggregate qualitative data across different experiences and contexts
How can we simply present the findings from qualitative methods?
What mechanisms do we have to quantify qualitative data?

C: Getting the right balance between quantitative and qualitative data

How can we combine the need for rigor with the need to tell the story?
How can we budget for both?

D: Organizational Network Analysis (ONA)

Lunch	
Discussion Session 4: Peer reflections and sense making	Small groups will be created to work together and discuss their understanding of: <ul style="list-style-type: none">• What we know• What we agree on• What we disagree on• What we do not know• What needs to be done going forward
Synthesis Session	Identifying agenda for ongoing action
Closing Recap and Remarks	Stacey Young, USAID

*Please note that this is not the final agenda nor list of speakers. We encourage you to visit this page again for any updates.
Last updated April 12, 2010.